

62 Cascades of Blooms

for Spring, Summer and Fall
are yours . . . with these unusual
planting SPECIALS from . . .

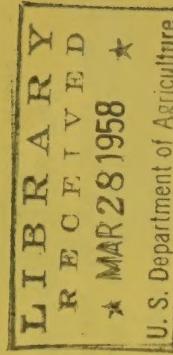
Lloyd's Gardens

GLADSTONE, OREGON



- GLADIOLUS
- DAHLIAS
- TUBEROUS BEGONIAS
- GLOXINIAS
- PEONIES
- CANNAS
- LILIES
- MIRACLE MUMS
- CHRYSANTHEMUMS
- PHLOX
- DAISIES
- ANEMONES
- RANUNCULUS

ORDER NOW . . . PLANT NOW!
Prompt delivery . . . ALL
POSTAGE PAID



Bee

BULK RATE
U. S. POSTAGE
PAID
Permit No. 7
GLADSTONE, ORE.

Bibliography Division
Library U.S. Dept of Agriculture
Washington 25, D. C.

Form 3547 Requested
LLOYDS GARDENS, Route 2, Gladstone, Oregon

BEGONIA & GLOXINIA BULBS

... easy to grow ... start indoors now ... move to garden in the Spring



FREE

FOR STARTING BEGONIAS AND
GLOXINIAS INDOORS NOW. PLANTER
BOXES AND PLANTING MATERIAL

Transfer outside in Spring for Summer-long blooms.

GIANT DOUBLE CAMELLIA FLOWERED TUBEROUS BEGONIAS

4 Med. Lg. \$1 Post-Paid

SELECT FROM 6 COLORS

- WHITE
- PINK
- CRIMSON
- ORANGE
- YELLOW
- BRONZE

EXOTIC VIVID

15 Med. Lg. \$3 Post-Paid

THRIVES EVEN IN SHADE
HUGE 4 TO 6-INCH BLOOMS
PLANTS 12" HIGH, 24" ACROSS
BULBS LAST FOR YEARS

1 1/2" to 2" TOP BULBS

50¢ each **3** for **\$1²⁵**

Post Paid

NEW GARDEN GIANT

Rare Desert Candle

... grows 4 to 6 feet ... bloom weeks and weeks!

Huge two-foot bloom stalks borne on long, sturdy stems, characterizes this little known, extremely hardy flower. When the brilliantly shaded giant stalks are cut and put in water they last for days on end, giving a breath-taking display. The blooming period, May and June, lasts for weeks. The four to six-foot spires look as if they're on fire, so dazzling are the colors.



FIRE YELLOW

EA. \$1 3 for \$2.50 6 for \$4.50

FIRE PINK

EA. \$2 3 for \$5.00 6 for \$9.50

SHELFORD HYBRIDS — MIXED COLORS

ROSE, CHARTREUSE, WHITE, ORANGE, COPPER, RED

6 for \$7.50 12 for \$14.00

Lovely Hanging (Pendula) BASKET BEGONIAS

Hundreds of Blooms trailing from Boxes, Baskets, or Flower Pots—Thrive in shade so are invaluable for Terraces.

2 SIZES to choose from ... 6 colors. Post Paid.

1 1/4 to 1 1/2"

35¢ ea.

3 for \$1

7 for \$2

1 1/2 to 2"

50¢ ea.

3 for \$1²⁵

6 for \$2²⁵

WHITE PINK YELLOW
 SALMON CRIMSON ORANGE

BULBS LAST
INDEFINATELY

IMPORTANT NOTICE

IN HOT WEATHER ... Plants such as Mums, Tree Peonies, Daisies, etc., are effected by heat in shipment ... to guarantee arrival in good condition, ADD 50c extra for air parcel post.

IN COLD WEATHER ... If freezing weather exists, advise us when it is safe to parcel post your order.

EXQUISITE CARNATION TYPE BEGONIAS (Fimbriata)

2 sizes ... select from 6 gorgeous colors ... POST PAID

1 1/4 to 1 1/2"

35¢ ea. 3 for \$1

7 for \$2

1 1/2 to 2"

50¢ ea. 3 for \$1²⁵

6 for \$2²⁵

WHITE SCARLET YELLOW PINK ORANGE BRONZE

Lovely Giant Trumpet GLOXINIAS

6 vivid colors

3 Top size \$1 Post Paid

12 Top size \$3 Post Paid



For Porch—Planter, Garden—Shade—Scores of Blooms Per Plant—From Vivid Colors to Soft Pastels.

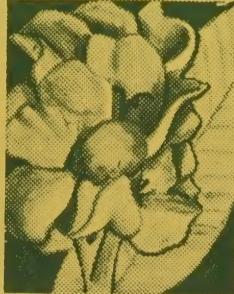
CANNAS . . . giant blooms

Up to 6 feet. Tropic broad leaf foliage in many exotic shades.
Giant blooms in brilliant colors.

8 NAME VARIETIES AND COLORS

3 LARGE TUBERS \$1 POST PAID

8 LARGE TUBERS \$2 POST PAID



No.	Color	Variety
<input type="checkbox"/>	PINK (Green Leaf)	CITY OF PORTLAND
<input type="checkbox"/>	COPPER (Bronze Leaf)	COPPER GIANT
<input type="checkbox"/>	WHITE (Green Leaf)	EUREKA
<input type="checkbox"/>	ORANGE (Green Leaf)	INDIANA

No.	Color	Variety
<input type="checkbox"/>	YELLOW-RED (Bronze Leaf)	ITALY
<input type="checkbox"/>	SCARLET (Green Leaf)	PRESIDENT
<input type="checkbox"/>	BRONZE (Purple Leaf)	WYOMING
<input type="checkbox"/>	ROSE (Green Leaf)	CUPID

GIANT RANUNCULUS

Huge Double Blooms

For a never ending supply of summer blooms, plant these biggest and finest of all Ranunculus.

Six Mixed Colors

40 Bulbs \$1 Post Paid



SPECIAL OFFER ANEMONES FOR YOUR GARDEN

PLANT NOW for Lovely Spring, Summer Blooms.

SIX MIXED COLORS.

40 Bulbs \$1 Post Paid

100 Bulbs \$2 Post Paid



SPECTACULAR TREE PEONIES

PINK
 RED

Specially grown and grafted in Japan these Tree Peonies are thrillingly beautiful; they are tall growing and profuse blooming putting forth huge semi-double flowers.

\$3.50 ea. 3 for \$9.00

HARDY CYCLAMEN NOW READY FOR IMMEDIATE DELIVERY

Collection of 6
\$5.75 Post
Paid



CYCLAMEN HARDY

Atkinsi

Pink to pale rose flowers, marbled foliage. The earliest to bloom in January.

\$1.00

Europaeum

Mid-summer flowering (July to September). Distinctly fragrant crimson rose flowers. Marbled and mottled foliage.

\$1.25

Neapolitanum

The most vigorous and easily grown species. Rose pink flowers. Foliage marbled and mottled silver and white. August to October.

\$1.00

Thrive in Shade

Plant All of These Just Once for Years of Bloom



GIANT HARDY PHLOX Strong Individually Rooted Plants—Not Just Divisions

10 Lovely Varieties

1 Plant 60¢ 3 for \$1.50
 Collection of 10 for \$3.95

Red Lavender Salmon
 White Pink Scarlet
 Purple Orange Blue
 Red and White

HANDY ORDER FORM IS ON BACK OF FOLDER

GERBERA DAISY (TRANSVAAL)

The most rewarding of the family of Painted Daisies. Bloom is giant, 2 to 4 inches across on graceful 18-inch stems.

STRONG HEALTHY PLANTS

6 MIXED COLORS

RED—SCARLET—ROSE—PINK—YELLOW—ORANGE

1 Large Plant 35¢ Post Paid 3 Large Plants \$1 Post Paid 18 for \$5



FINE LILIES



JAPONICUM—Trumpet, rose pink. One of the all time outstanding lilies.

\$1.75 ea. 3 for \$2.00

DAURICUM WILSONII—A lovely deep apricot. A late flowering upright. A lily you will be proud to display.

1.75 ea. 3 for \$5.00 Post Paid

ESTATE—Croft type Easter Lily. White trumpet, tall and stately. Early June blooming. A wealth of bloom.

\$1.20 ea. 3 for \$2.50 Post Paid

COLLECTION of all these
6 LILIES . . . one of each

6 for \$5.75 Post Paid

CHRYSANTHEMUMS

A Select Group of Types, Varieties and Colors to Give Continuous Blooms from Mid July thru late fall in most sections of the U.S.



THRILLING MIRACLE MUMS

HUNDREDS OF LOVELY SILVER DOLLAR SIZE FLOWERS FROM FIRST PLANTING

LOW GROWING, COMPACT, 2-FT. HIGH . . . 3 FT. ACROSS

These Striking Miracle Mums are glorious in borders, beds or planted individually. Buds and blooms keep coming week after week in a never ending array of riotous color. Hardest of all mums, and most profuse blooming, you'll want several in your garden. SELECT IN YOUR COLORS.

1 @ 35¢ 3 @ \$1 8 @ \$2.40 entire collection
 Gold Bronze Lavender Pink
 Red Purple White Yellow

DECORATIVE MUMS

Bloom August to November—Later in warm areas. Here the most hardy types of garden varieties for long outdoor blooming periods and is an excellent selection of armloads of cut flowers indoors. A full range of colors.



SILVERPLATE—White
 RED VELVET—Red-Med.
 FIRECRACKER—Bronze
 YEL CHRIS COLUMBUS
 HONEYSWEET—Gold Med.
 POLARIS—Buff Gold—M
 DREAM GIRL—Lav. Pom
 MASQUERADE—Lav. Pk. Pom
 COURTIER—Pk. Pom—Med.
 ALERT—Deep Purple
 REMEMBRANCE—Carmine
 FIESTA—Bronze Or. T
 HUNTSMAN—Bronze Or. T
 SWEEPSTAKE—Yellow Med.
 CALUMET—Apricot Pom—Med.
 ELIZ HOOD—Lav. Pk. Med.
 ENTERPRISE—Rose T
 BETTY—Pink
 SUNSTONE—Yellow Spoon

1 @ 50¢ 5 @ \$2.00 10 @ \$3.75

All Merchandise Postpaid

If substitution of mums is necessary similar types and colors will be used. If you are not completely satisfied with your order when it is received please return within five days and your money will be returned or a credit issued, whichever you prefer. We cannot guarantee or assume responsibility for growth in your garden when affected by conditions beyond our control.

. . . yes, the finest quality obtainable . . . plant for exquisite summer blooms . . . extremely hardy . . . leave in ground for years . . . very prolific! These are hand picked lilies . . . disease free!

SPECIOSUM MAGNIFICUM—(Improved Giant Rubrum)—Large white, suffused carmine pink, spotted crimson. Much larger and more robust than the Rubrum. A gorgeous lily.

75¢ ea. 3 for \$2.00 Post Paid

FORMOSANUM WILSONS—Select special strain pure white, green throat. Blooms in September. A very heavy late bloom.

\$1.35 ea. 3 for \$2.75

AURATUM PLATYPHYLLUM (Improved Gold Band)

A much larger and finer lily than the common Auratum. Has a deep gold band with carmine spots.

Specially Selected . . . hand picked . . . not the ordinary field grown.

\$1 Post Paid 3 for \$2.50



FLOWERING and ORNAMENTAL

TREE SPECIALS

TULIP TREE

(*Liriodendron Tulipifera*)

Delicate shaded yellow orange tulip shaped flowers in great profusion. The dark green leaves turn yellow in the fall.

3 to 4 ft. Branched Transplants

\$2.50 Post Each Paid

NEW GOLDEN YELLOW HONEY LOCUST

(*Gladsitsia Trianthos Inermis*)

One of the most outstanding ornamental trees introduced in years. New growth is bright yellow, making a startling effect against the darker green background. Really outstanding.

4 to 5 ft. Branched Transplants

\$4.85 Post Each Paid

ALTHEA ROSE OF SHARON



(*Hibiscus Syriacus*)

Each bush is loaded with brilliant flowers from mid summer thru the fall. Select from 4 lovely colors.

Dbl. Red Dbl. Pink Dbl. Purple

Dbl. White

\$1.25 Each 4 for \$4.00 Post Paid

Red Ozier Dogwood

(*Cornus Stolonifera*)

Lovely lacy white flowers in clusters with exceptionally beautiful red bark. You'll love it.

2 to 3 ft. Branched Trees

\$1.75 Each 3 for \$5.00 Post Paid

White Flowering Dogwood

(*Cornus Florida*)

A specially fine blooming strain. Not a native collection.

2 to 3 ft. Branched Transplants

\$2.50 Each 3 for \$6.00 Post Paid

Pink Flowering Dogwood

(*Cornus Florida Rubra*)

The exquisite shades of this pink blossom make this the elite of all dogwoods.

2 to 3 ft. \$4.75 Post Branched Each Paid

One Each of the Above Collection of Dogwoods

\$7.75 Post Paid

Improved Esther Reed

SHASTA DAISY

Fine, double, snow-white shaded to gold in center. An exceptionally hardy Heavy Bloom.

50¢ ea. 3 for \$1.25 Post Paid

Frilled Marconi Daisy

White Spider Type Daisy—Very Unusual.

50¢ ea. 3 for \$1.25 Post Paid

UNTREATED

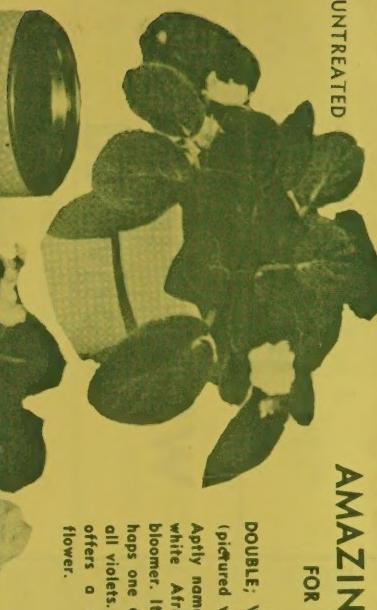
AMAZING NEW GIBBERELIC GROWTH STIMULANT

FOR USE ON ALL FLOWERS, PLANTS, VEGETABLES, SHRUBS, FRUITS, TREES

DOUBLE; WHITE MADONNA
(pictured with GIB • GRO)

Afrikan Violet, is almost a perpetual bloomer. It attains great size, rapidly, and is perhaps one of the most profuse flowering types of all violets. The foliage is a lovely deep green and offers a dazzling contrast to the pure white flower.

MILLER'S GARDEN



**STIMULATES
WONDERFUL
PLANT GROWTH**

3 TIMES NORMAL SIZE
IN FROM 2 WEEKS
INDOOR—OUTDOOR

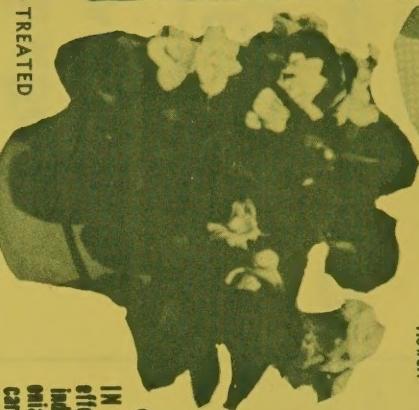
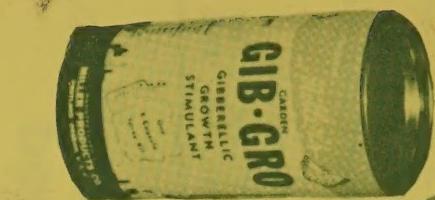


**8 POTENT \$2
CAPSULES**

MILLER'S GARDEN
GIB • GRO FOUND FAR SUPERIOR

SEATTLE AFRICAN VIOLET SOCIETY FINDS "MILLER'S GIB-GRO FAR SUPERIOR TO OTHER GIBBERELIC STIMULANTS," Mrs. F. R. Hager, past-president of The Seattle African Violet Society, stated. "that among the brands used Miller's Garden Gib • Gro shows far greater promise than other brands in stimulating larger, sturdier, more rapid growth."

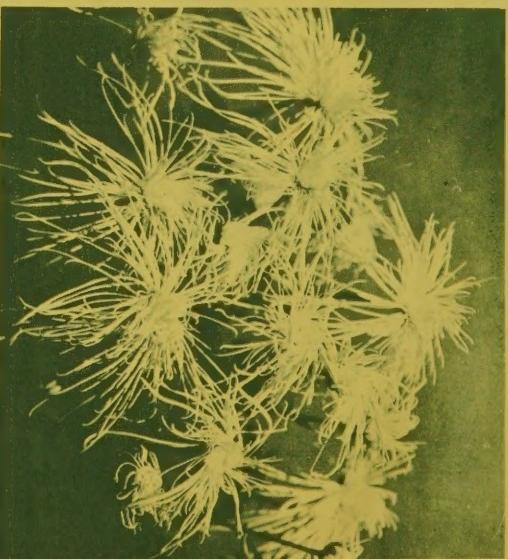
TREATED



ONLY 2 CAPSULES
IN APPLICATOR MAKES ENOUGH SPRAY TO
EFFECTIVELY TREAT DOZENS OF PLANTS OF ALL KINDS
INDOORS AND OUT. NOW RAISE HUGE GLADS, BEGONIAS, MUMS, DELPHINIUM, PHLOX, DAISIES,
CANNAEAS, ROSES, DAHLIAS, ETC.

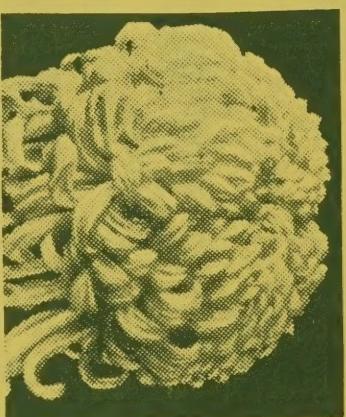
GIANT SPIDER MUMS

Intricate patterns of these strange and lovely chrysanthemums are most rewarding. Huge blooms are carried on long, straight stems, with deep green foliage. These are tall growing and long lasting. Bloom Sept., Oct., Nov. Post Paid.



LLOYD'S SPRING BONUS OFFER

GIANT FOOTBALL MUMS



1 @ \$60^c 3 @ \$1⁵⁰
 6 @ \$2⁷⁵ (Collection)
All 8—Entire Collection
 \$4⁷⁵ Post Paid

Free 75c Beautiful
Decorative Mum
WITH ORDER OF \$5 OR MORE

Exquisite for cut flowers in-doors. These giants present a dazzling display outdoors. Huge coffee cup size blooms on longest stems. A full range of colors. Sept., Oct., Nov. Blooming.

3 Decorative
Mums Free

WITH ANY ORDER OF \$10 OR MORE!
OFFER EXPIRES JUNE 1, 1958

1 @ 60^c 3 @ \$1⁵⁰
 6 @ \$2⁷⁵ (Collection)

PINK BRONZE YELLOW
 GOLD WHITE LAVENDER

Queens Lace. Exquisite White. Tops in its color.
 Gena Harwood. A fine rusty bronze.
 Gold Lace. Old Gold in all its beauty.
 Yellow Rayonante. Lovely light yellow.
 Mary Garden. A most beautiful lavender.
 Rayonante. A pink lavender. A favorite.
 Kay Tashima. A different white.
 Mrs. Eisenhower. A golden bronze semi-spoon fishhook. Most unusual in color and substance.

NOTE: Some football colors will be delivered later. Other Mums on center spread.